



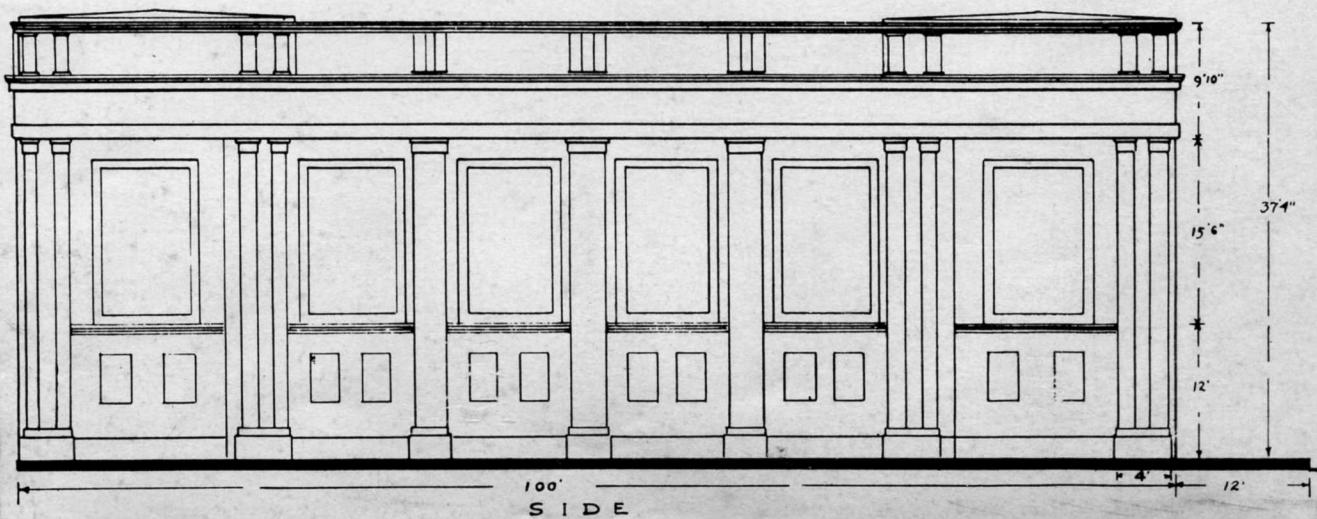
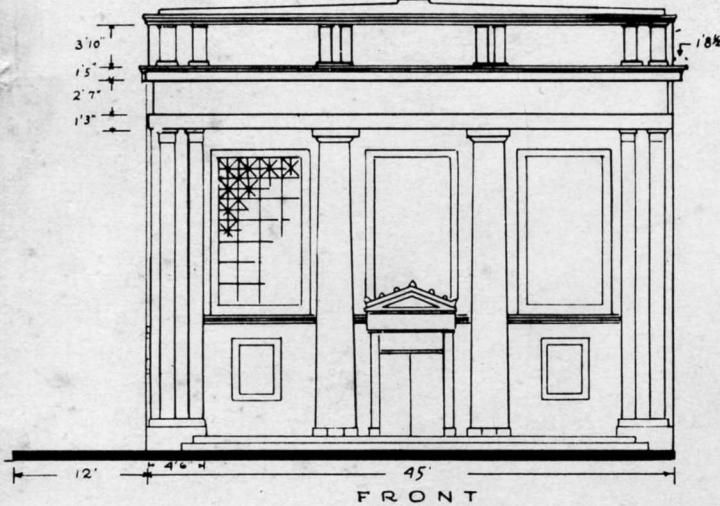
## 1953 COMPETITION BANK

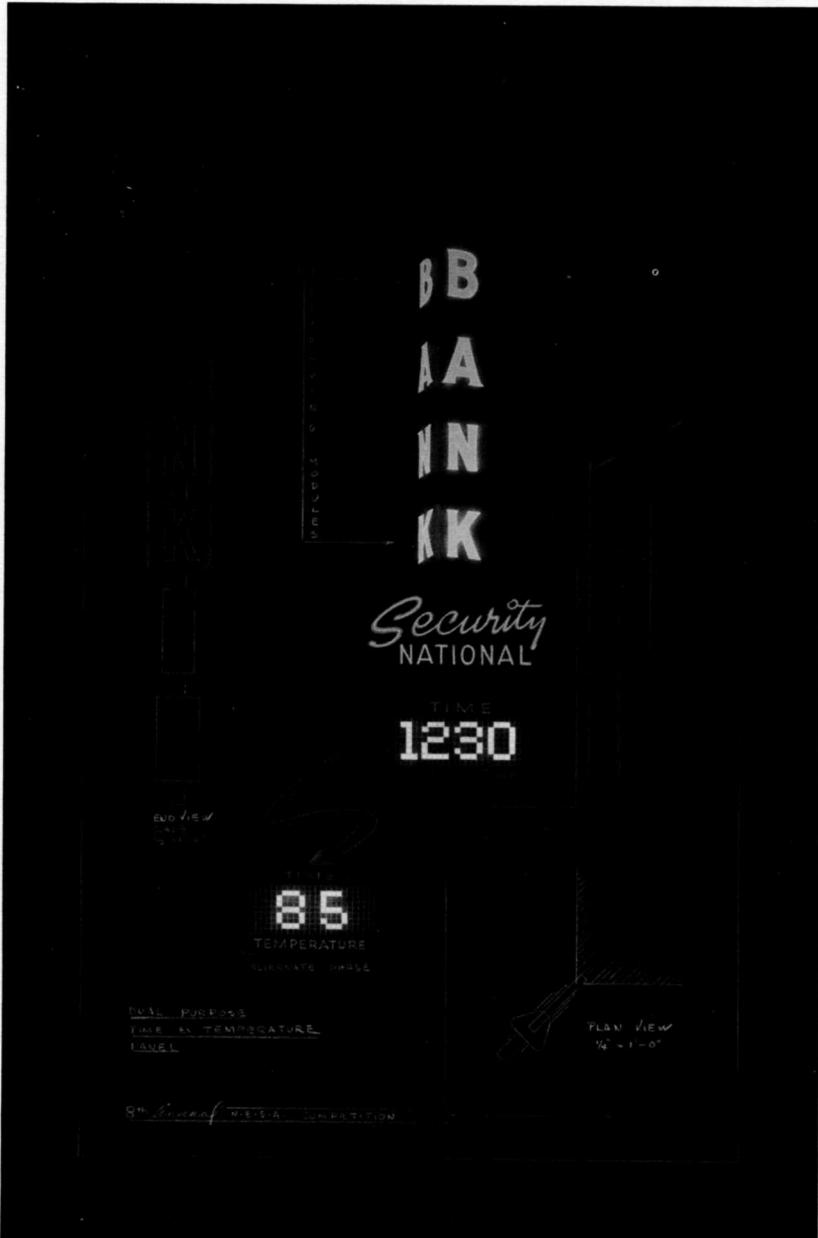
This bank is located on the southeast corner at the intersection of two main streets in the center of the business section of a city of approximately 30,000 population in central Illinois. In business 28 years, it has deposits in excess of \$16,000,000, and serves a wide rural area as well as the city. There is one other bank in the city of equal size and reputation, located on the corner of the first block to the south.

The traffic is equal in all directions at the intersection and relatively heavy with both local and through travel.

The building faces west on the main north-south street. Business establishments of all types face both streets for several blocks in all directions. The block to the north (left in picture) contains a movie theatre and a hotel. There are also movie theatres in the blocks to the south and west and a large chain store a half-block east.

The bank is open only from 9 a.m. to 3 p.m. and does not have a parking lot. However, parking is permitted on both sides of all streets at all times. The sidewalk in front of and on the side of the building is 12 feet wide and signs may project from the face of the building to within one foot of the curb.



**First Prize**

**CAM PORTEOUS**  
**Electrical Products Consolidated**  
**E. 411 Sprague Avenue**  
**Spokane 3, Wash.**

**SPECIFICATIONS**

Vertical sign mounted diagonally on corner to catch all angles of traffic. Overall size 27'x10'.

Three sided modules, each face 3'x3', revolve in unison. Letters "BANK" are 27" channel illuminated with white fluorescent double tubing.

SECURITY NATIONAL panel 9'x4'. "SECURITY" 27"

to 12" copper gold single tube; "NATIONAL" 12" copper gold single tube.

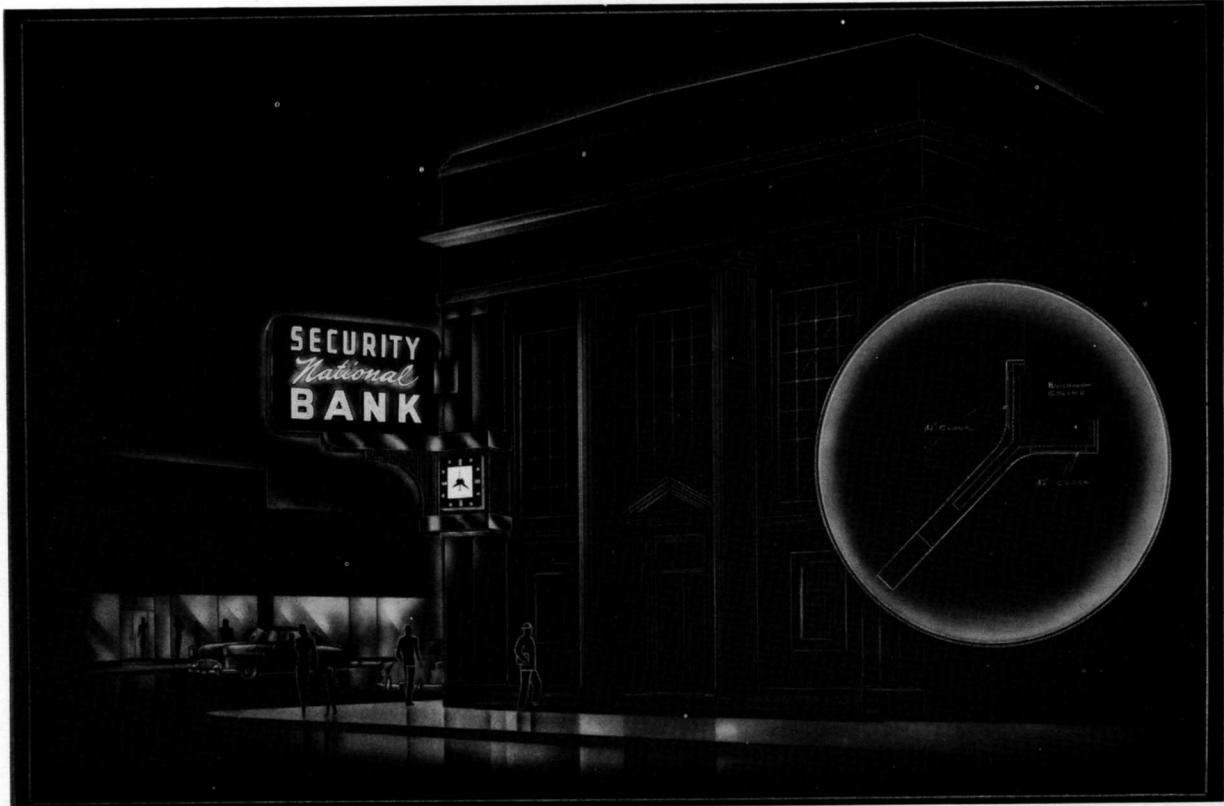
TIME and TEMPERATURE panel 6'6"x4' reading alternately every few seconds.

FIN 27'x6' tailored to building. Wind pressure reduced by lightening holes.

## Second Prize

ROBERT H. VANDRE

Walker & Co., 88 Custer Avenue, Detroit, Michigan

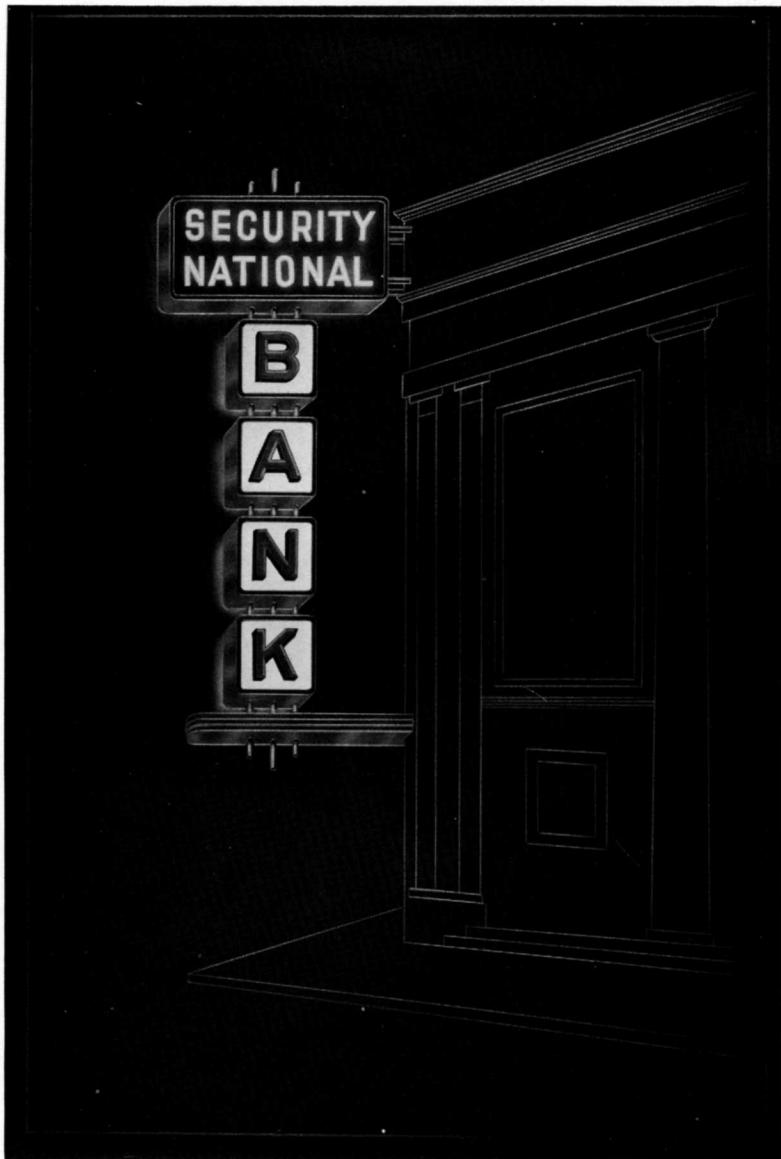


### SPECIFICATIONS

Projecting double-face horizontal portion trimmed with stainless steel, measures 7'x12'. Maroon face 16 ga. porcelain enameled steel with "NATIONAL" in white porcelain enamel. NATIONAL 28" to 10" letters (on slant) 60 ma. white fluorescent single tubing. SECURITY 16" porcelain enamel steel letters, maroon outside, cream inside, with double gold tubing. BANK 24" porcelain enamel letters, maroon

outside, cream inside, gold triple tubing.

Overall size of the two clocks 54"x54" with 42" plastic faces illuminated by interior white fluorescent grid tubing. Background panels of stainless steel with corrugations of 1" amplitude and 2½" frequency. Polished stainless steel trim, top and bottom, to house primary supporting steel.



### Third Prize

**WILLARD A. SWANSON**  
*Flashtric-Neon*  
3910 N. Western Ave.  
Chicago, Ill.

### SPECIFICATIONS

Vertical sign mounted diagonally to catch traffic on both main streets. Overall size of display 27'x11'. SECURITY NATIONAL panel 11'x5' in dark green porcelain enamel background with 18" white stencil letters centerlined with amber-gold neon tubing. Border and drum of stainless steel.

BANK letters each 4'x4', stainless steel frame and drum blocks. 30" formed translucent red plastic letters bonded to

white plastic faces, interior illuminated by 42" slimline fluorescent lamps.

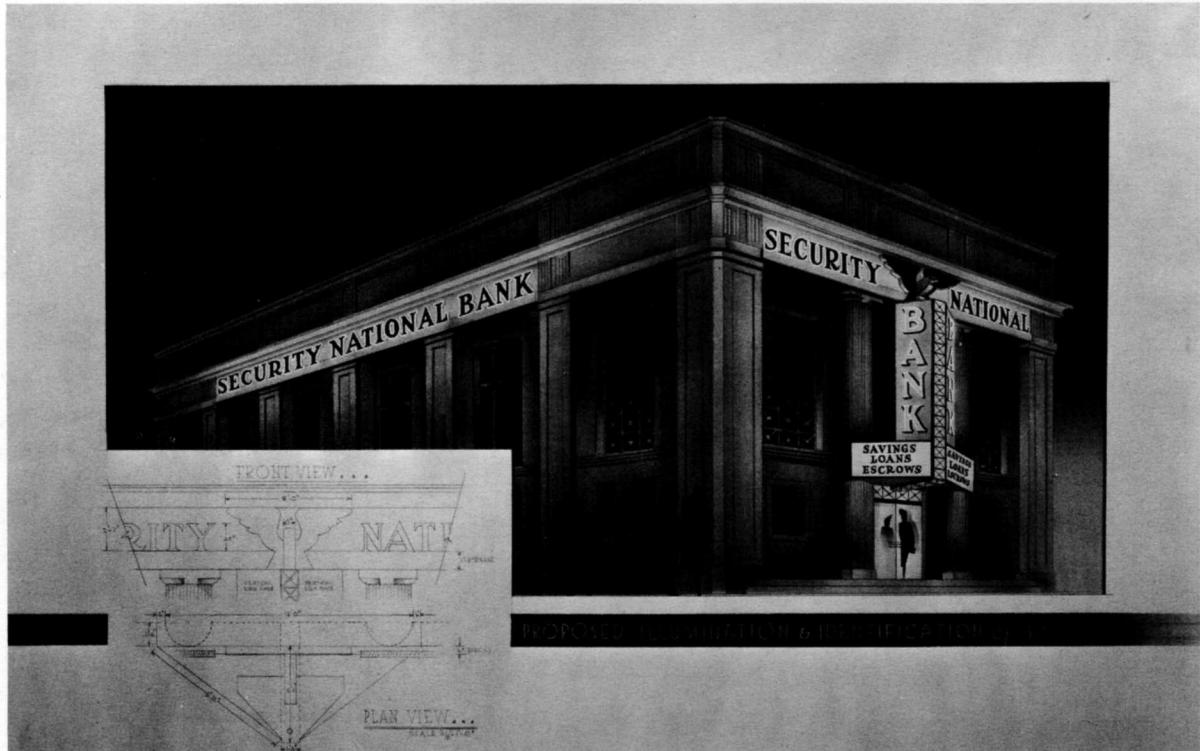
Three pipes, painted light blue-gray enamel, 2½" in diameter run vertically through the design enclosing wiring for electrical work in blocks.

Bottom beam is covered by stainless steel.

## Fourth Prize

JUANITA HARRISON McDONOUGH

Electrical Products Corp., P.O. Box 3576, Los Angeles, Calif.



### SPECIFICATIONS

SECURITY NATIONAL BANK on front of building in raised block metal letters 20" high, painted bronze, mounted on 15"x6" raceway, 35' long, illuminated by edge-light white fluorescent tubing.

Vertical "BANK" 17'3" overall with 27" channel letters illuminated by white fluorescent double tubing. Bronze colored EAGLE, illuminated with floodlight in top of vertical display, is metal with projecting body, head and wings flat against wall.

White plastic panels below word BANK, 9'10"x3' with painted copy, indirectly illuminated with 60 ma. white tubing on 4" centers. Vertical white plastic panel 15" wide illuminated with 60 ma. canary yellow tubing. Design on face created in flat metal.

SECURITY NATIONAL BANK on side of building in raised block metal letters 27" high, painted bronze, mounted on 15"x6" raceway, 50' long, illuminated with edge-light white fluorescent tubing.



## Honorable Mention

JACK H. BARRETT  
*Young Electric Sign Co.*  
1148 South 2nd West  
Salt Lake City, Utah

### SPECIFICATIONS

Three sided vertical metal cabinet containing "SECURITY NATIONAL" is 35' high and each side 34" wide with identical copy. SECURITY NATIONAL—16" letters illuminated by red neon single tube. BANK—36" fabricated metal letters illuminated by outline of blue neon double tubing.

White border tubing is visible from either side of display.

Each of the four supports for vertical section of sign are arranged and designed to form a base for the fabricated metal letters "BANK," appearing on both sides of the building.

## Honorable Mention

HUGH W. LOK

*Electrical Products Corp., 910 Harrison Street, San Francisco, Calif.*

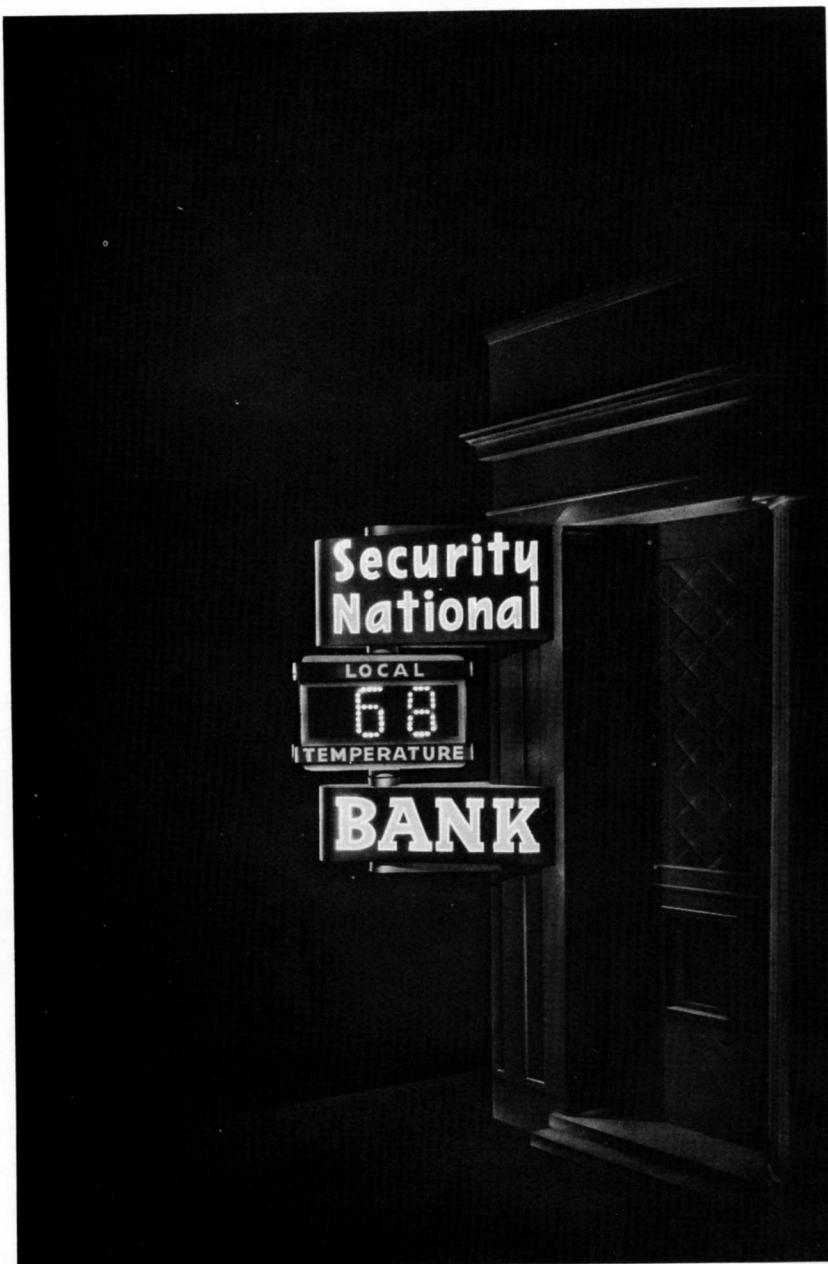


### SPECIFICATIONS

A double face vertical with two single face horizontal signs. Vertical, 25'x2', projects 4' from building corner on 45° angle. SECURITY NATIONAL in 12" channel letters with old gold single fluorescent tubing. Background finished in blue-green porcelain enamel with white letter strokes. Top and bottom of vertical is 6" deep fin, covering hanging irons, illuminated with double blue neon tubing. Bottom fin also acts as raceway extending 4'6" on both sides of corner column

and supports "BANK" in 15" channel free standing letters with old gold fluorescent single tubing.

Lighting units around building are 150 watt spot lamps with built in egg-crate louvered reflectors, 18" apart. Individual units are installed between the two columns high above windows and at night illuminate whole building thus giving more advertising value.



## Honorable Mention

**H. G. MAURER**  
*Electrical Products Consolidated*  
*E. 411 Sprague Ave.*  
*Spokane, Wash.*

### SPECIFICATIONS

Projecting sign, diagonally placed so as to be seen from both streets. Double face "V" shape top panel 11'x5' with SECURITY NATIONAL in channel letters illuminated with 60 ma. canary yellow double tubing.

Revolving "Time and Temperature" panel 8½'x5½' shows time on one side and temperature on the other with figures

in lamp bulbs. "Local" and "Time or Temperature" in single red tubing.

Lower double face "V" shape panel 11'x3½' with BANK in channel letters illuminated with 60 ma. canary yellow double tubing.

## Honorable Mention

IRWIN H. LAURENCELLE

Ace Neon Tube Company, 360 Armory Street, Springfield, Mass.



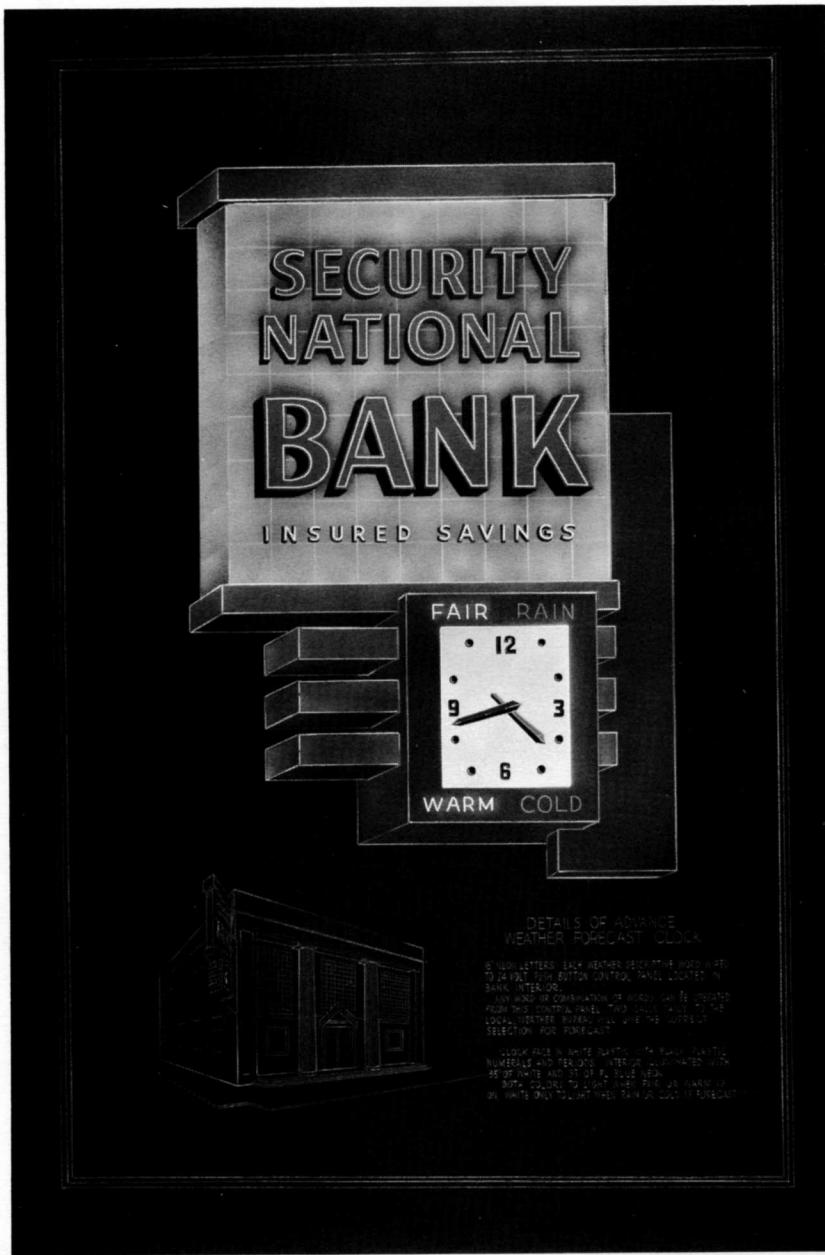
### SPECIFICATIONS

Sign on side runs entire length of building and extends around corner pillar under clock. This raceway, housing transformers and wiring, is 15" high with 5" recessed center 2½" deep containing double rows of white tubing. Channel letters on raceway are 24" high with 4½" stroke with three lines of gold tubing on face of letters. Entire display is stainless steel.

Overall height of clock on corner of building from top of trim to top of raceway at bottom is 10'6", with faces 42"

square. Three rows of white tubing on face of diagonal bar running above clock and down to meet vertical bar at bottom.

SECURITY NATIONAL BANK above door—5'11" high; stainless steel bars, 6" high, between words, run around side of pillars with two rows of white tubing on each. Stainless steel channel letters are 15" high with 3" stroke gold double tubing.



## Honorable Mention

**RAYMOND L. HERNESS**  
*Coast Neon Displays.*  
**1121 Commerce St.**  
**Tacoma, Wash.**

### SPECIFICATIONS

Double face display, 21'x14', installed on 45° angle from corner of building with bottom 11' above sidewalk. Background of "BANK" section constructed of 34"x24"x24" sheets of gold plastic, interior illuminated with 150' of fluorescent gold neon tubing.

SECURITY NATIONAL—18" raised metal channel letters illuminated with standard red double tubing. BANK—36" raised metal channel letters illuminated with standard red double tubing. INSURED SAVINGS—6" raised metal letters with fluorescent green single tubing.

CLOCK FACE: 5'x4' white plastic; numerals 6" black plastic;

interior illuminated with 35' fluorescent white tubing and 35' fluorescent blue tubing. FAIR - WARM—6" single gold neon tubing; RAIN—6" blue single tubing; COLD—6" white single tubing. Each weather descriptive word wired to 24 volt push button control panel located in bank interior. Illumination inside clock wired to neon letters around clock so both colors in interior (white and blue) light with either fair or warm; only white illumination lights when rain or cold is the forecast shown.

All surfaces, other than plastic areas, constructed of 24 ga. galvanized sheet over double steel frame.

## Honorable Mention

TOM RUNKLE,

*Electrical Products Corp., 1023 E. 4th St., Santa Ana, Calif.*

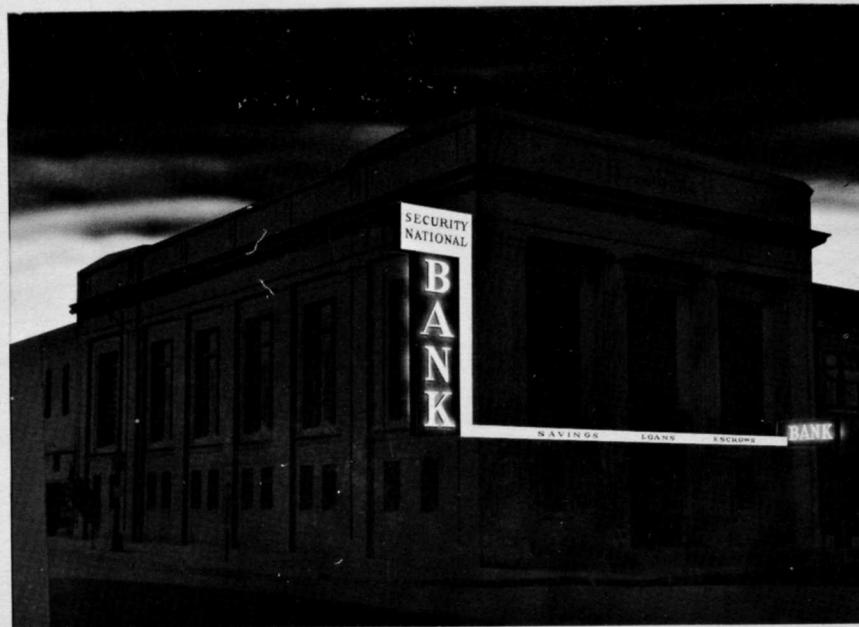


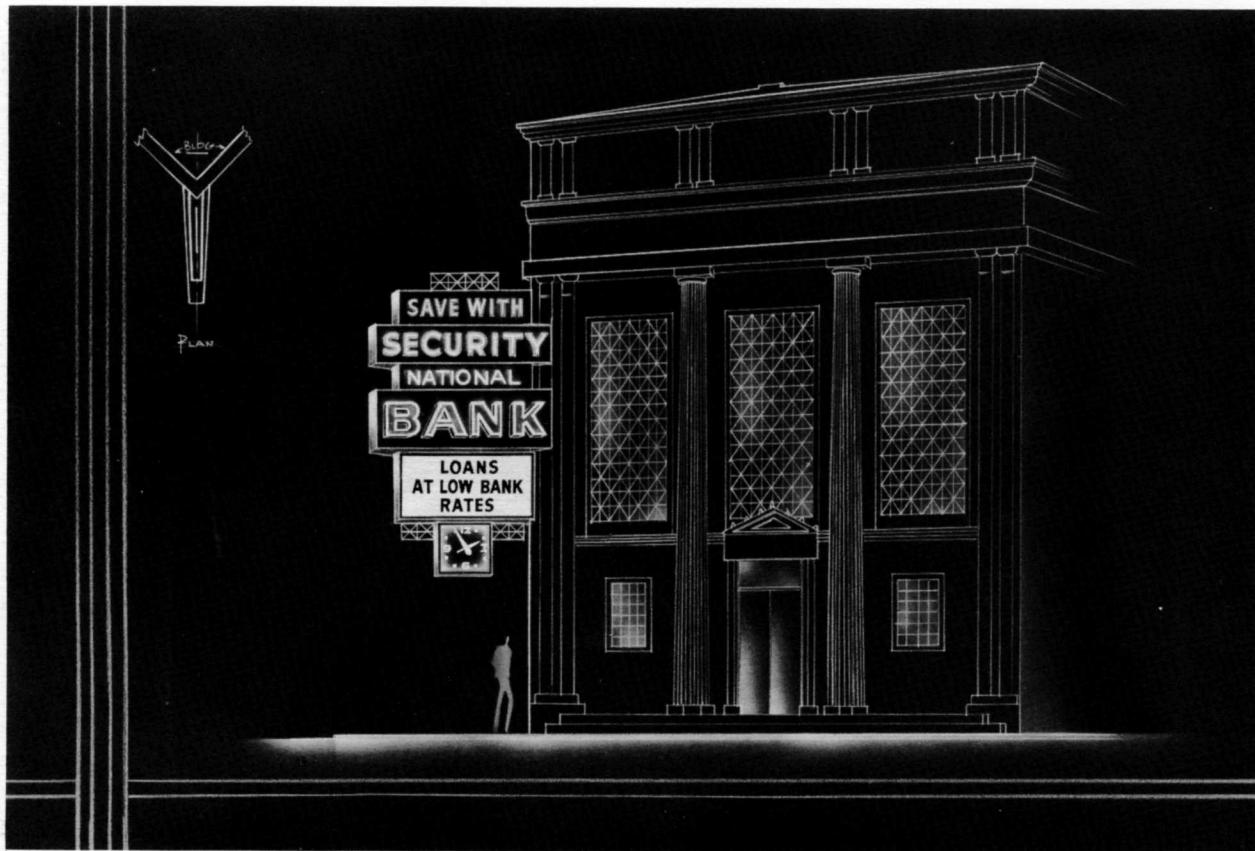
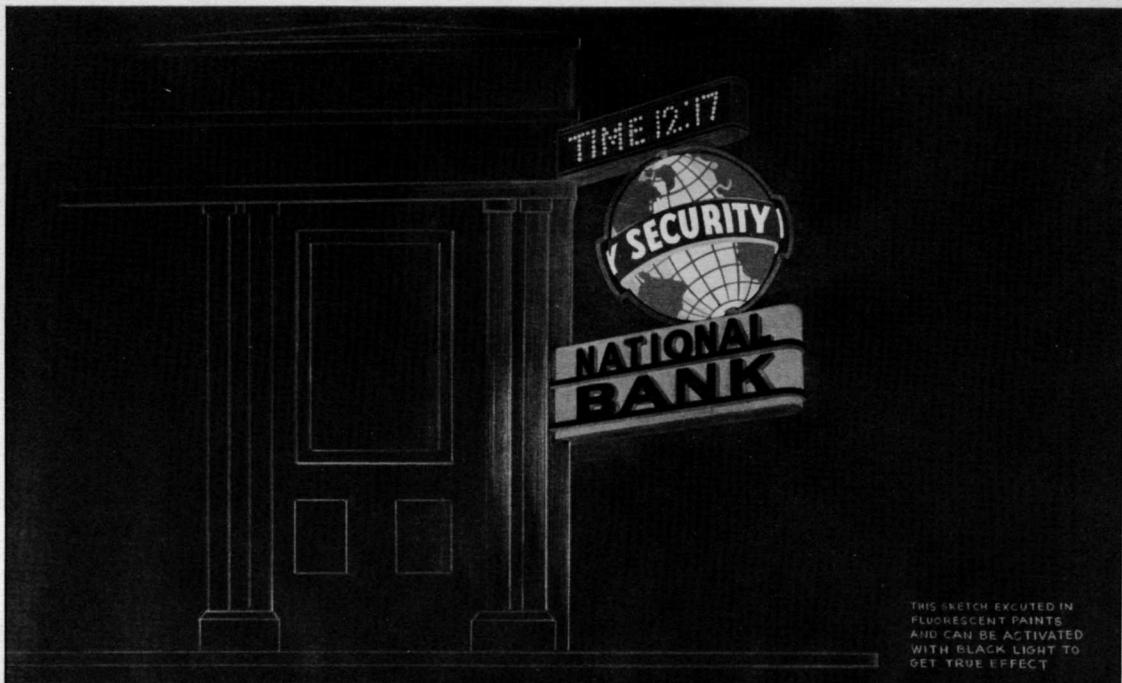
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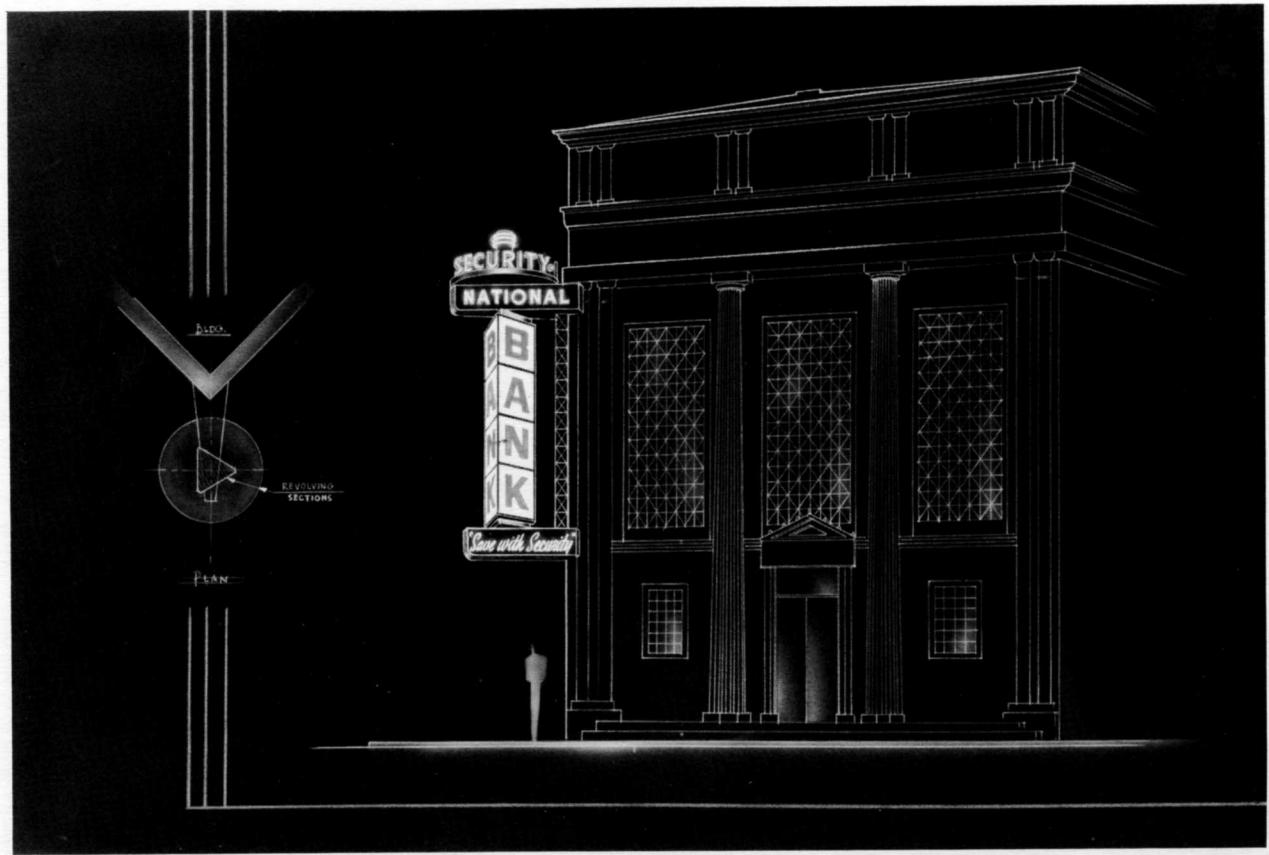
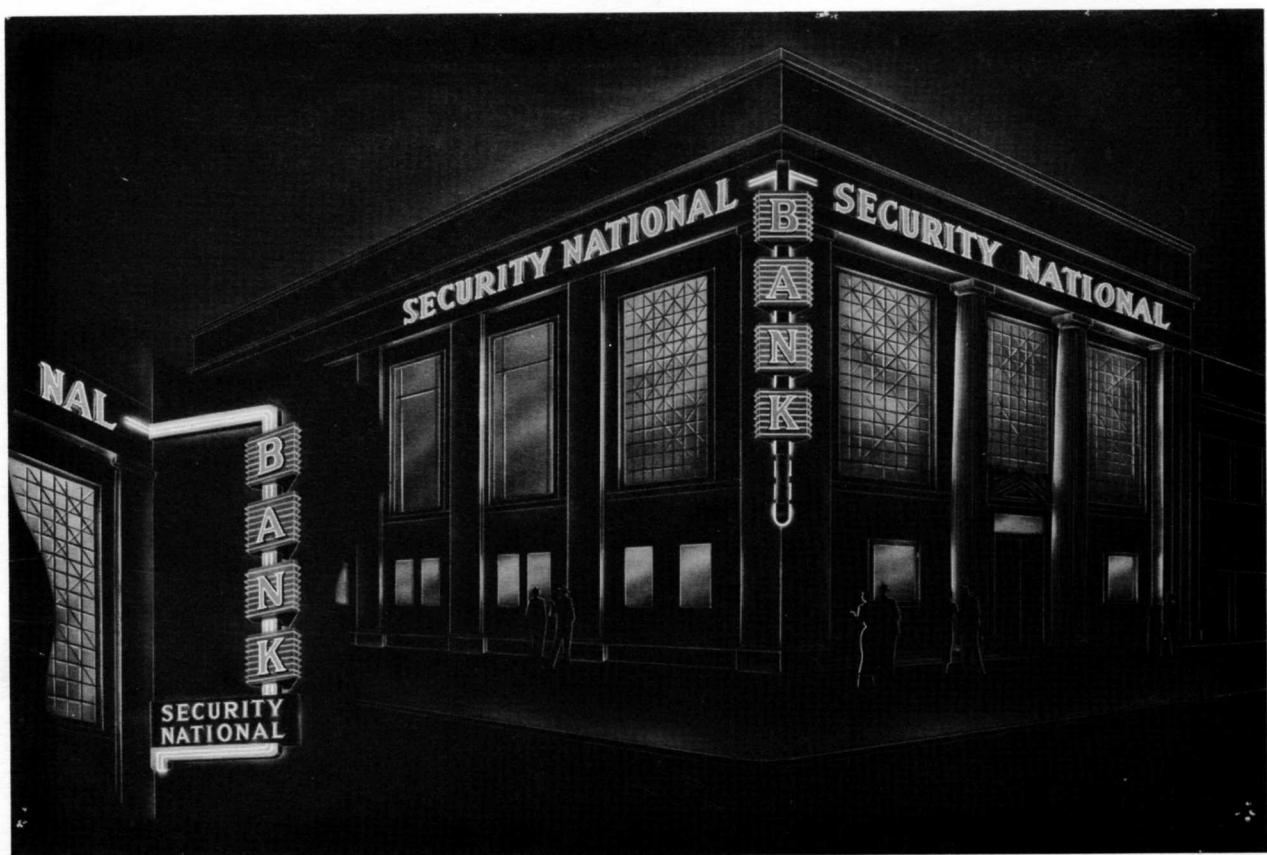
Overall length of SECURITY NATIONAL BANK 32' on front and side of building; letters 18" high of 16 ga. porcelain enamel, inverted pan channel type mounted free standing on deck (raceway.) Face is dark blue-green with edging of Chinese green illuminated by two 15 mm. 60 ma. fluorescent tubes.

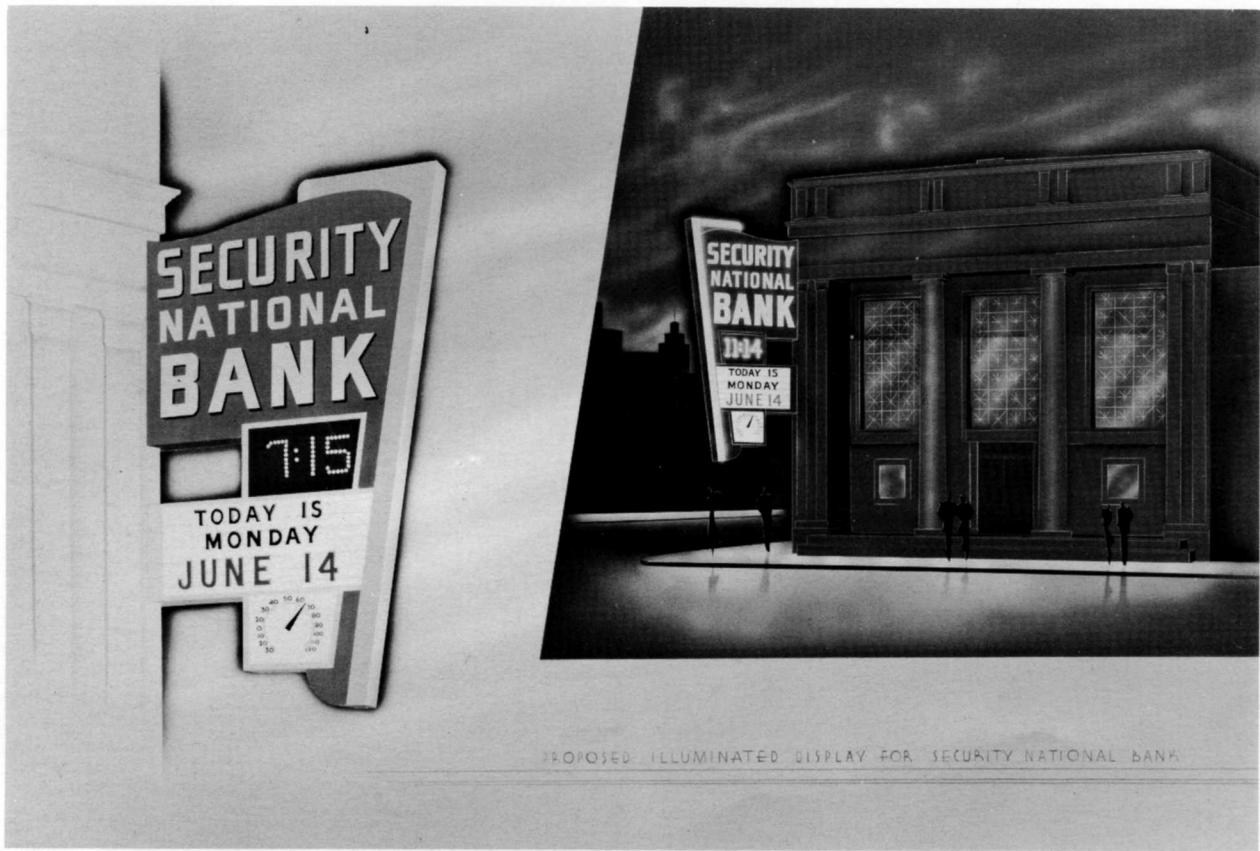
"BANK" double face vertical revolving sign on corner, over-

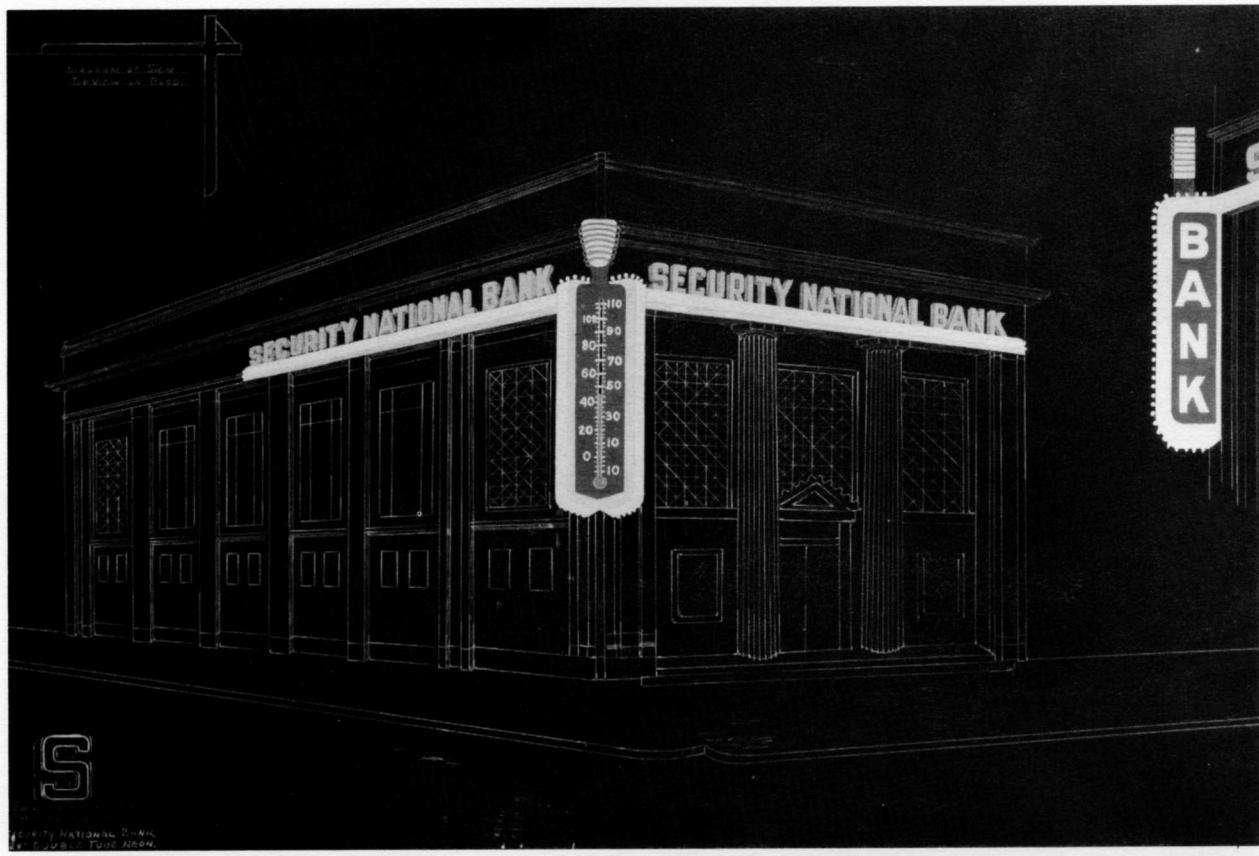
all 12'9"x3'6", provides visibility from all approaches. Faces 11'9"x2'6" of patented truss panel plastic with letters deep drawn green plastic 4" deep and 24" in height. Plastic faces routed for letter mounting for maximum illumination and clean bonding of letters. Sign box 22 ga. stainless steel; frame members around faces are of curved fluted stainless steel to harmonize with building. Interior illumination by 18 mm. 60 ma. 3500 white tubing on 3½" centers.

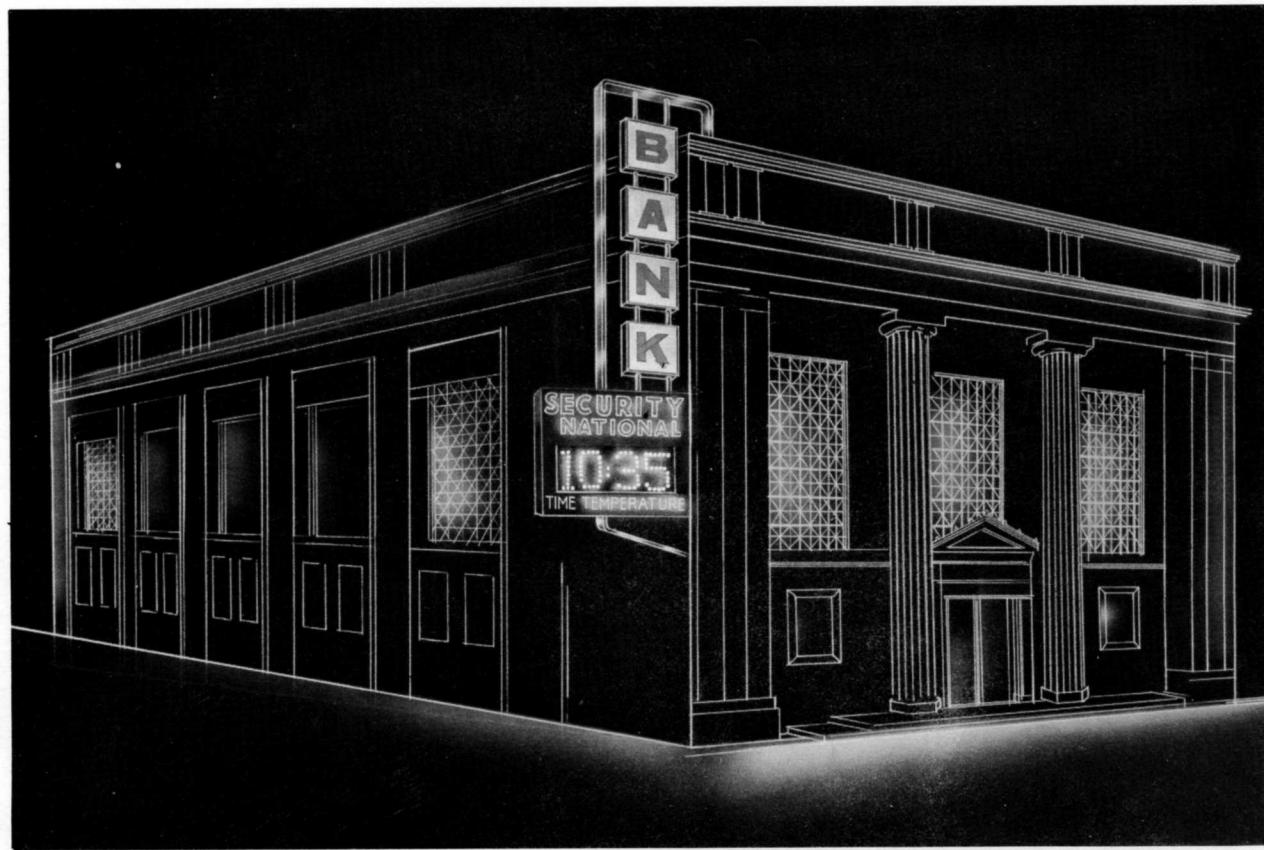
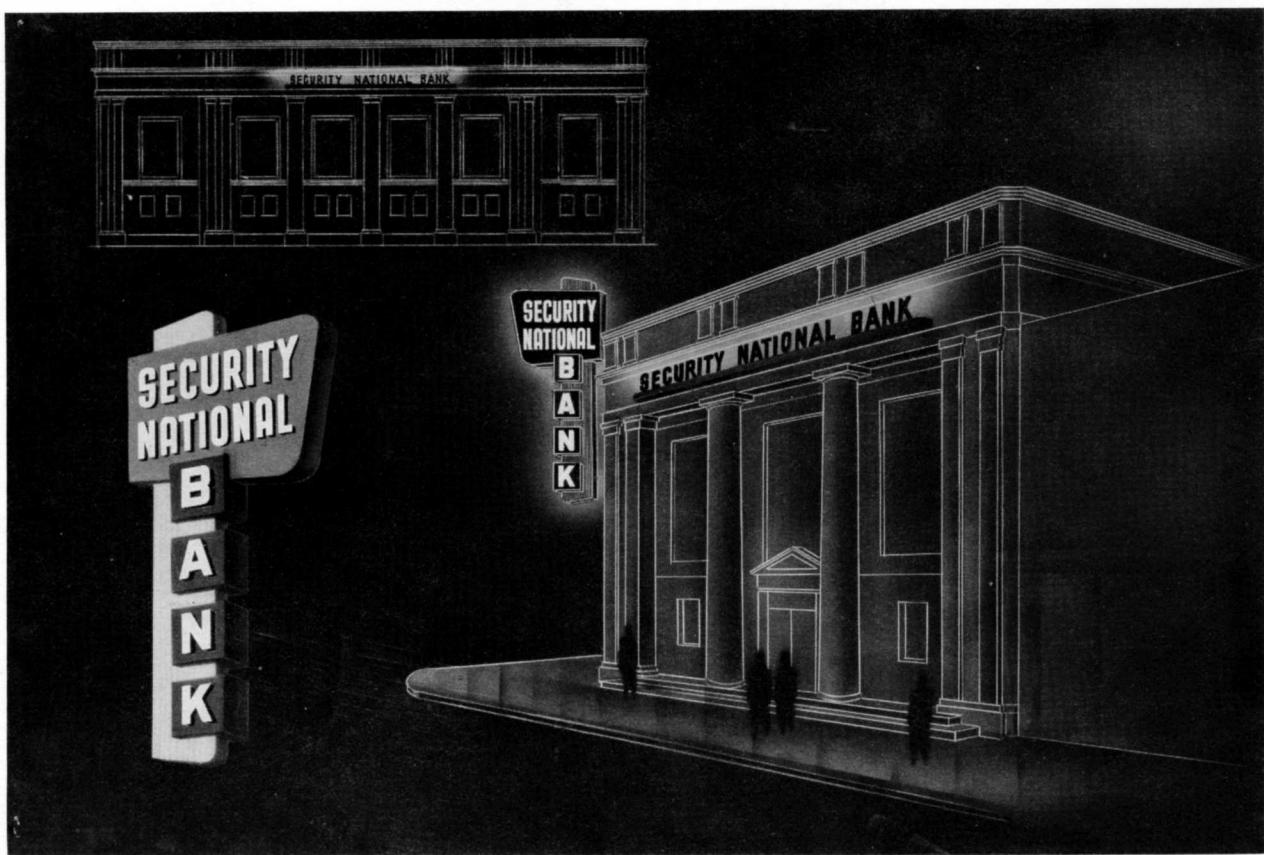


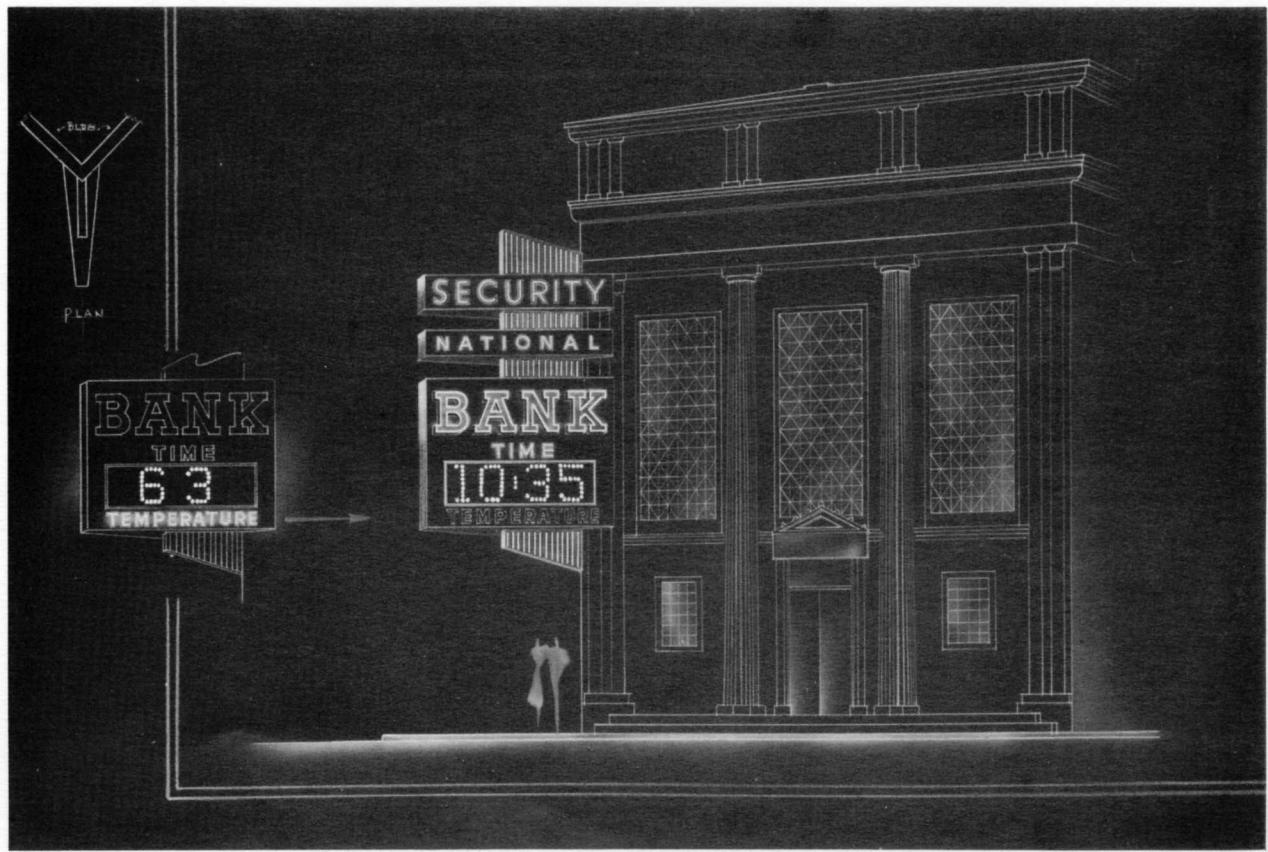
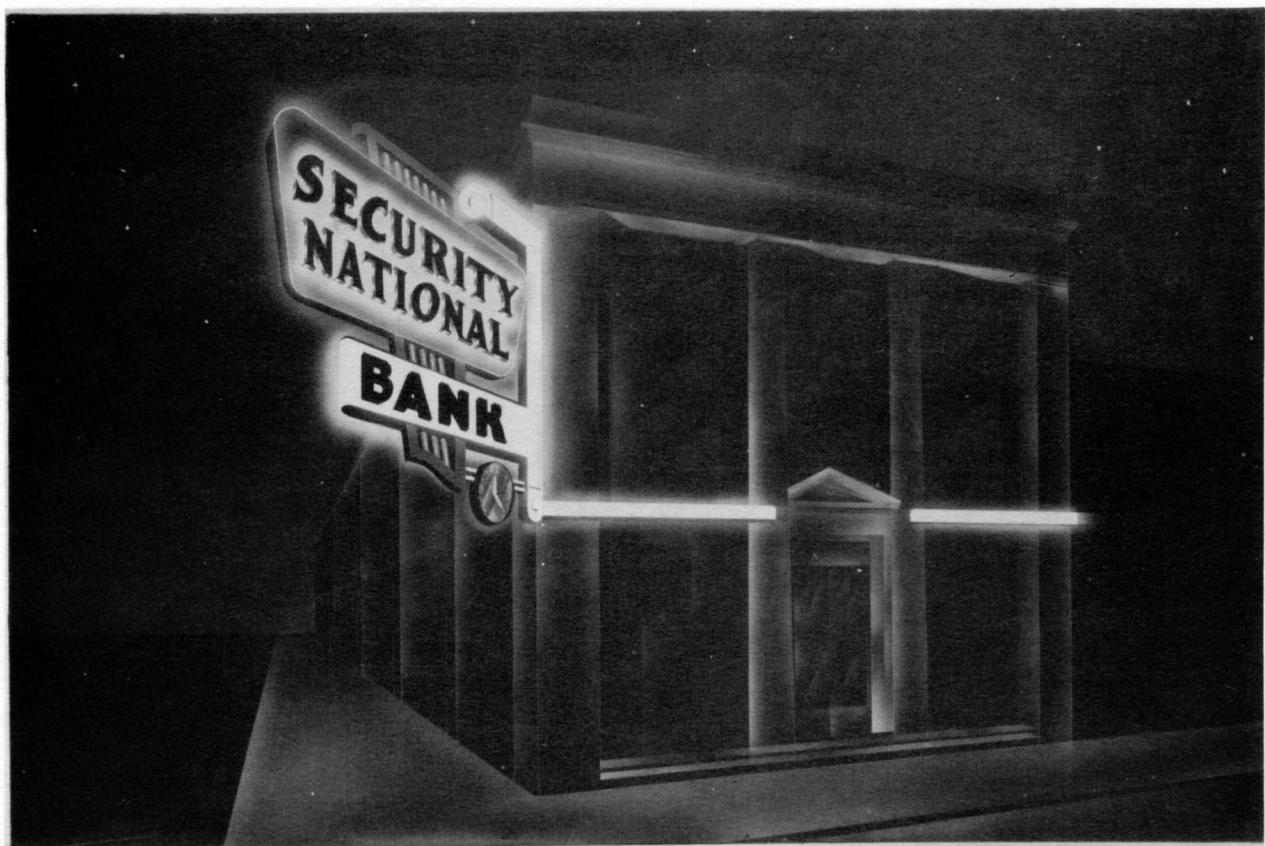


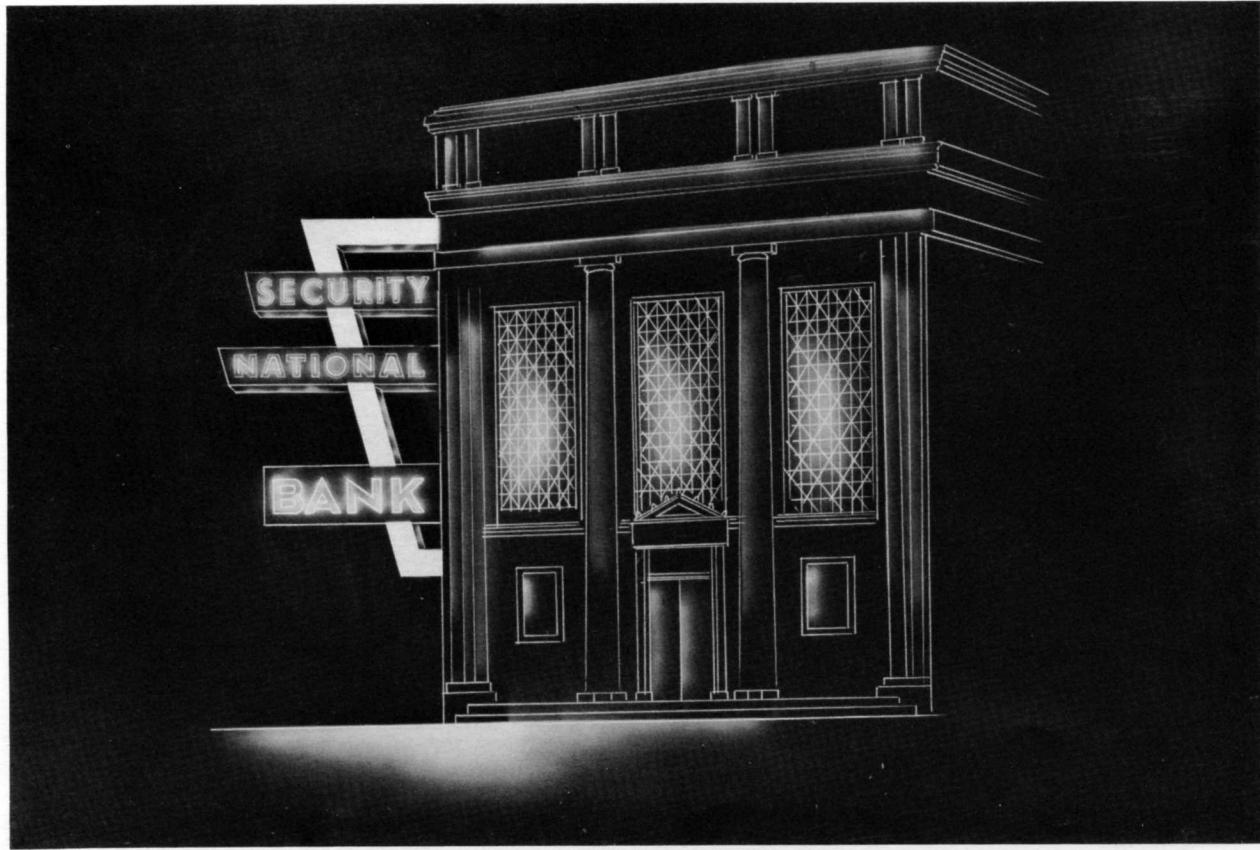


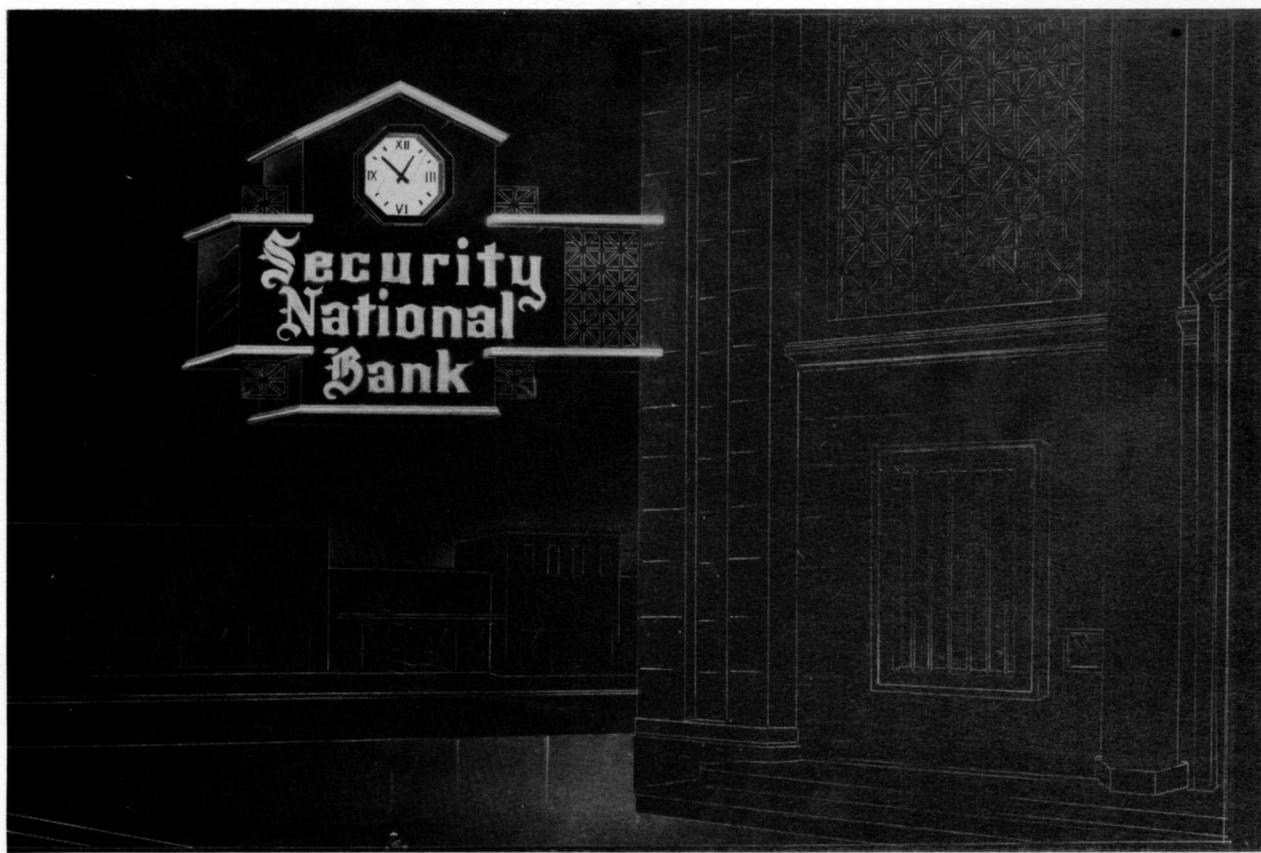


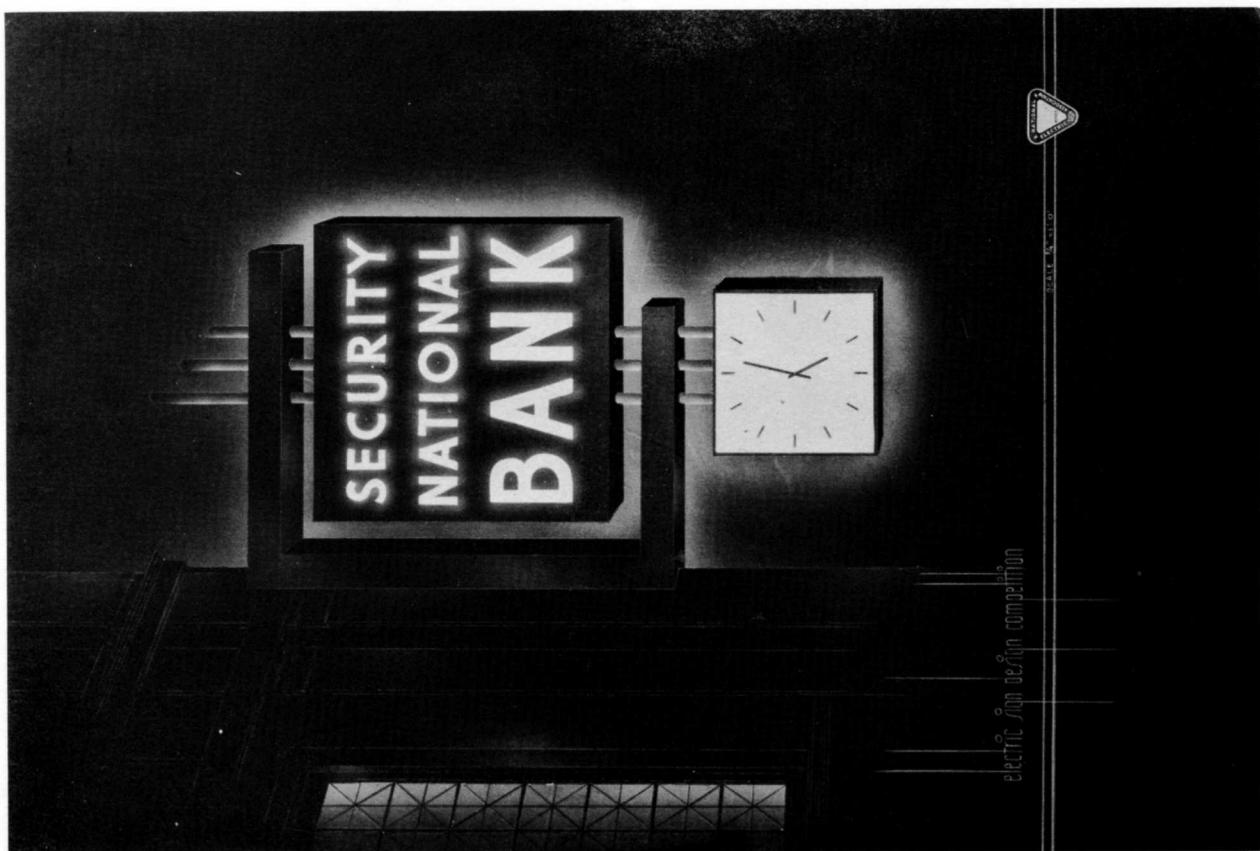


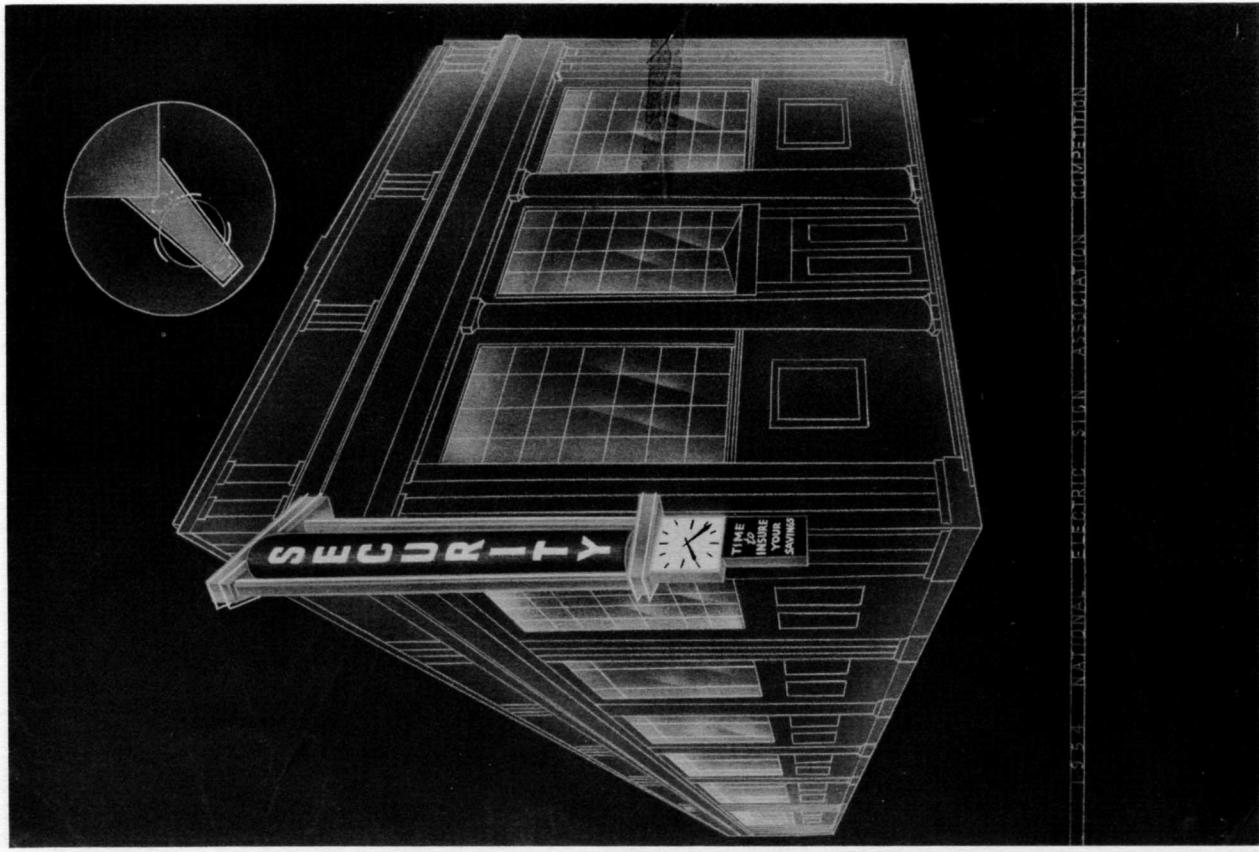
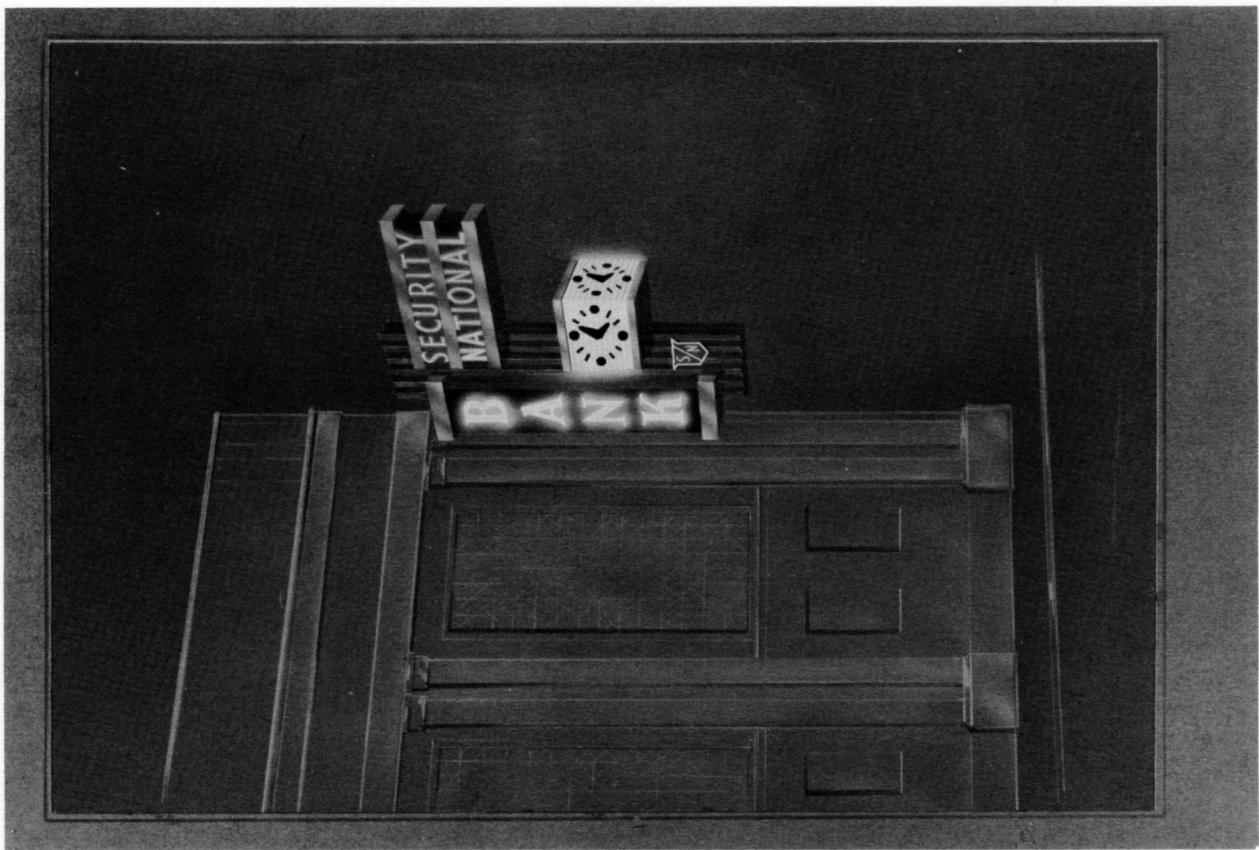












554 NATIONAL ELECTRIC SIGN ASSOCIATION COMPETITION

